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Press Release

The Largest Exhibition Ever of Serbian Fresh Produce at Fruit Logistica in 2009

BERLIN, February 2009 - The largest number of Serbian companies ever this year will present their fresh produce to international buyers from all over the world at the Fruit Logistica Fair in Berlin. Under the slogan ***Serbia Naturally*** and occupying **two pavilions**, the finest selection of produce will be presented by eighteen Serbian companies.

The rich display of produce includes the most exquisite selection of organically grown fruits, vegetables and exotic wild mushrooms. Strawberries, garden cherries, organic apples, sweet peppers, onions and the newest varieties of fresh raspberries are just some of the featured produce.

The export of Serbian fresh produce has experienced exponential growth in the last couple of years. The quick adoption of the latest harvesting and post harvest techniques, rapid implementation of GlobalGAP, ISO and Organic certification and the introduction of new varieties suitable for the fresh market has ensured that Serbia establishes itself as one of the most trusted exporters in South Eastern Europe.

The exquisite array of Serbia's delicacies will be waiting for you at the two ***Serbia Naturally*** Pavilions. Get connected with Serbian producers at FRUIT LOGISTICA, from Feb 4 – 6, every day from 09:00 to 18:00, in Hall 21 stand A-03 and Hall 6.2 stand C-13.

The presentation of Serbian producers at FRUIT LOGOSTICA was made possible by The Ministry of Agriculture, Forestry and Water Management of the Republic of Serbia in coordination with SIEPA (Serbia Investment & Export Promotion Agency), USAID Agribusiness Project and German Gesellschaft fur Technische Zusammenarbeit (GTZ).

For all additional information, please visit our website **www.serbianfruit.com** or contact us at **info@serbianfruit.com**

TWO pavilions
18 companies
FINEST selection of fresh produce

SERBIA AT FRUIT LOGISTICA
THE LARGEST SERBIAN EXHIBITION EVER!

We are proud to invite you to the largest Serbian presentation to date at Fruit Logistica 2009 with not one... but TWO pavilions.

Serbian companies will present a wide range of attractively priced high quality fruit and vegetables, including raspberries, strawberries, garden cherries, organic apples, sweet peppers, onions and exotic wild mushrooms.



Visit us at
Hall 21/A03 and Hall 6.2/C-13
Messe Berlin
February 4-6, 2009
Fruit Logistica

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SERBIA
Naturally