



## Press Release

# Serbian Food Companies Defy Global Recession and Expand presence at Gulfood

**BELGRADE, February 2009** – Serbian companies will once again present their products in Dubai at the 14th Gulfood Trade Show held from February 23 - 26. This is the fifth time Serbia has enjoyed a national pavilion at Gulfood which brings together almost 3,000 companies from 72 countries and was visited by 39,000 people last year.

The Serbian companies taking part at Gulfood this year are; *Agroprom, Frigonais, Nase vreme, Prima Produkt, Selekt Milk, Soja Protein, Tempos* and *Revita*. These companies will present a wide range of some of Serbia's finest products including; Frozen Fruits, Canned Vegetables, Dairy Products, Fruit Purees, Jams and Marmalades, Soy Products, Cereals and Dietetic Products.

Organized since 1987, Gulfood is the region's largest and most important industry event of the year and a strategic platform for buyers and sellers to conduct direct business face to face. The exhibition is a showcase for manufacturers, distributors, and suppliers from around the world, representing all of the key sectors within the food and hospitality trade.

The export of Serbian food products has experienced exponential growth in the last few years and there are no signs of slowing. The quick adoption and rapid implementation of international standards and the introduction of new value-added products has ensured that Serbia is establishing itself as one of the most trusted exporters in South Eastern Europe.

Serbia's delicacies will be waiting for you at the Sheikh Maktoum Hall, Stand M-A71, every day from 11:00 to 19:00 from the 23rd to the 26th of February.

The presentation of Serbian producers at Gulfood was made possible by The Ministry of Agriculture, Forestry and Water Management of the Republic of Serbia with the assistance of Serbia Investment & Export Promotion Agency (SIEPA), and the USAID Agribusiness Project. USAID's Agribusiness Project works with Serbian agricultural producers at all stages of the production cycle "from field to fork" to increase the value of Serbian agricultural products sales and agricultural employment.

For all additional information, please visit our website [www.serbianfruit.com](http://www.serbianfruit.com) or contact us at [info@serbianfruit.com](mailto:info@serbianfruit.com)

**SERBIA**  
NATIONAL PAVILION  
AT GULFOOD

TOP PRODUCTS    PREMIUM QUALITY    COMPETITIVE PRICES

Fresh fruit; fruit purees and preserves;  
canned peas and sweet corn; goat milk  
and cheese; soybean food ingredients;  
cereals; royal jelly based dietetic products.

*Gulfood*  
Be sure to visit us at:  
Gulfood, Dubai  
23-26 February  
Sheikh Maktoum Hall  
Stand M-A71

SerbianFruit  
[www.serbianfruit.com](http://www.serbianfruit.com)  
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The banner features images of fresh produce: two red apples, a bunch of green peas, and a yellow ear of corn.

