



**USAID
Agribusiness
Project**

Request for Applications for Marketing and Promotional Activities in Agribusiness

The USAID Agribusiness Project is a five-year program of technical and financial assistance to the agricultural and food industry value-chains in Serbia, funded by the United States Agency for International Development (USAID). The overall objective of the USAID Agribusiness Project is to increase the competitiveness of the agricultural and food products, as well as the value of Serbian agricultural product sales, and increased agricultural employment.

Within the financial assistance, the USAID Agribusiness Project organizes the program of support to agriculture-related firms, food processors, business associations, agriculture cooperatives and other business entities and associations in Serbia engaged in berries, tree fruits, vegetables, livestock, dairy, mushrooms, herbs and spices, wishing to improve its own marketing and promotion at domestic and international markets.

Eligible business entities and associations may receive incentive grants that will finance up to 45% of the total required investment and shall not exceed US\$30,000. The project activity must be completed by December 31, 2009. Grant funds are provided on a cost reimbursable basis.

All interested agriculture-related firms, food processors, business associations, agriculture cooperatives and other business entities and associations are invited to submit their applications in the prescribed format at the following address:

USAID AGRIBUSINESS PROJECT
Ref. Grants Program for Marketing and Promotional Activities
Internacionalnih brigada 57
11 000 Beograd

Further details about the program, eligibility criteria and the grant application are provided at <http://www.agrobiznis.net/english/7/grants/>

Due date for applications is **June 12, 2009**.

USAID Agribusiness Project provides equal opportunity to all applicants and does not discriminate based on gender, ethnicity or religion.