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The **USAID Agribusiness Project**, **Coldstores Association of Serbia** and the **Serbian Chamber of Commerce** invite you to attend

CONFERENCE

Serbian Berry Fruit Industry – a time for change?

**Thursday 05 May 2011 | Serbian Chamber of Commerce – Grand Hall, II floor
-Terazije 23, Belgrade | 10:00 -14:00**

ATTENDING

- Representatives of the Ministries in charge for agriculture and trade
- Agricultural and trade experts
- Representatives of Producer and Processor Organizations and Associations
- Representatives of leading export and import companies
- Representatives of international organizations and the diplomatic corps
- Media

TOPICS

- Trade liberalization and new market development: International frozen berry fruit market - overview and future perspective
- Russian berry fruit market - current state, changes in progress and opportunities for Serbian exporters
- Local and foreign experience - New requirements and opportunities - needed changes
- What needs to be done for Serbian berry industry to adjust as to mitigate negative effects and to be able to take advantage of new opportunities

Registration is required. Kindly send an email with your name and contact details to: office@agrobiznis.net or confirm your attendance by telephone +381 11 344 53 63 by Tuesday, May 3rd 2011.